

Sandra Garcia Lowery

About Sandra

"Informing, Inspiring, Educating"

A lifestyle enthusiast with a love of all things Fashion, Beauty, Travel and Health & Fitness. As a full-time entrepreneur running a Strategic Marketing and Branding firm, Sandra is also passionate about helping Small Businesses grow and reach new heights leveraging the power of Marketing to drive interest, engagement, and sales. A bilingual (Spanish & English) Latina from Honduras, she also reaches a hispanic and spanish speaking audience and has served as a LatinX ambassador for Google since June 2019.



- CULTURE AND LIFESTYLE ENTHUSIAST
- PUBLIC SPEAKER
- AFRO-LATINA CONTENT CURATOR
- ENTREPRENEUR
- ADVOCATE

*"Moving the needle
while Walking in
Pumps & Purpose"*

🌐 www.sandragarcialowery.com

🌐 www.afro-latinabeauty.com

✉ sandraesandragarcialowery.com

Social Media Reach & Audience

- | | |
|----------------------------------|--------|
| ● Instagram (@Sandy_GarLow) | 22,600 |
| ● Facebook (@SandraGarciaLowery) | 6,600 |
| ● LinkedIn (@SandraGarciaLowery) | 5,700 |
| ● Email Subscribers | 6,900 |
| ● Age Group: 25-44 | |
| ● Female: 59% | |
| ● Male: 41% | |

Partnerships Past & Present

Contact Sandra

www.SandraGarciaLowery.com
www.Afro-LatinaBeauty.com
Sandra@SandraGarciaLowery.com
www.instagram.com/sandy_garlow
 212-810-0807

Let's Work Together

- Instagram (Photo, Story, Custom Video)
- Social Media Takeover
- Event Hosting or Appearance
- Article or Media Posts
- LinkedIn (Post, Article)
- Facebook Post
- Blog Post or Guest Contributor
- Product Giveaways
- Custom Content Creation

● Google



● Palace Resorts (Jamaica)



● Chandon USA



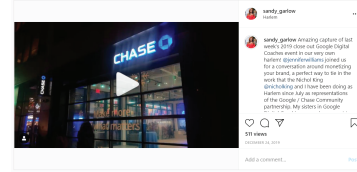
● Facebook



● Rock the Rocket Athletic Wear



● JP Morgan Chase



● Palace Resorts (Cancun)



● Moët & Chandon



● Dunkin' Donuts



● Ford Motor Company - Hosting / MC



● For(bes) The Culture Social Media Takeover



● Power 105.1 Event Hosting

● Caza Hotel San Francisco Media Article

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